

## Leveraging BCS

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# Outline

- A brief description of Aspect
- BCS Architecture
- Demo
- Resources
- Questions

# A Win-Win for All Stakeholders



- UC leadership
- Roadmap alignment with Microsoft
- Voice expertise
- Customer interaction business process and BI expertise
- Financial, Telecom, Tech & Transportation expertise
- Global reach and scale

- SharePoint leadership
- CRM, BI, application development and digital marketing expertise
- Healthcare and public sector leadership
- Scale and brand in Microsoft services arena

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# Scope of Services

## Business Intelligence

- Office Core Migration Server
- Data Warehouses, Marts & Cubes
- Exchange Integration & Reporting
- Network Architecture Design
- Strategy & Implementation

## Customer Relationship Management

- Planning
- Installation & Configuration
- User Adoption & Training
- Data Migration & Cleansing
- Integration

## SharePoint

- Portals & Collaboration
- Forms & Workflow Automation
- ECM

## Custom Application Development

- Emerging Technologies
- Processes
- Tools
- Application Development

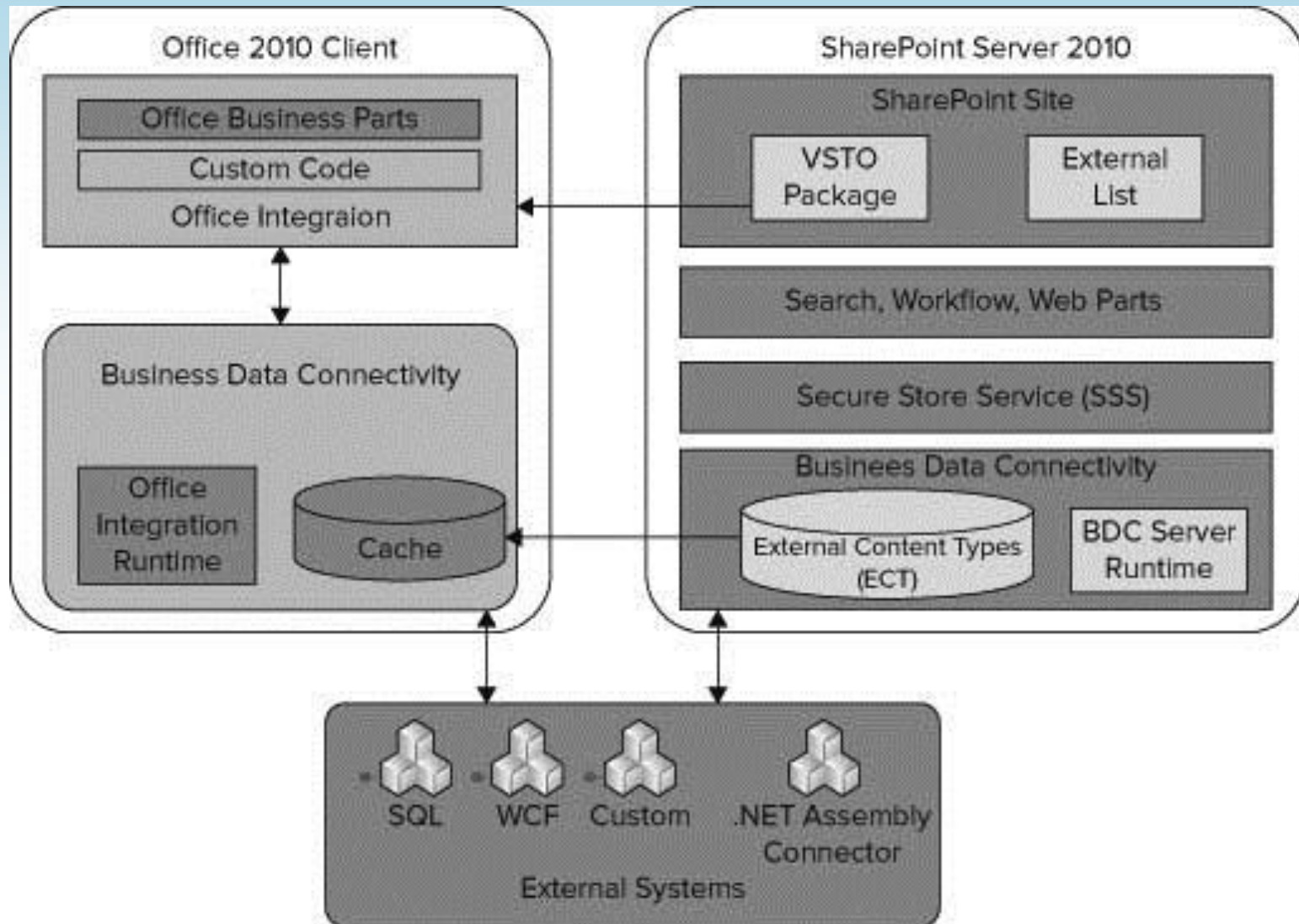
## Digital

- Web Strategy & Design, WCM
- Digital Marketing
- Media & Content
- e-Learning

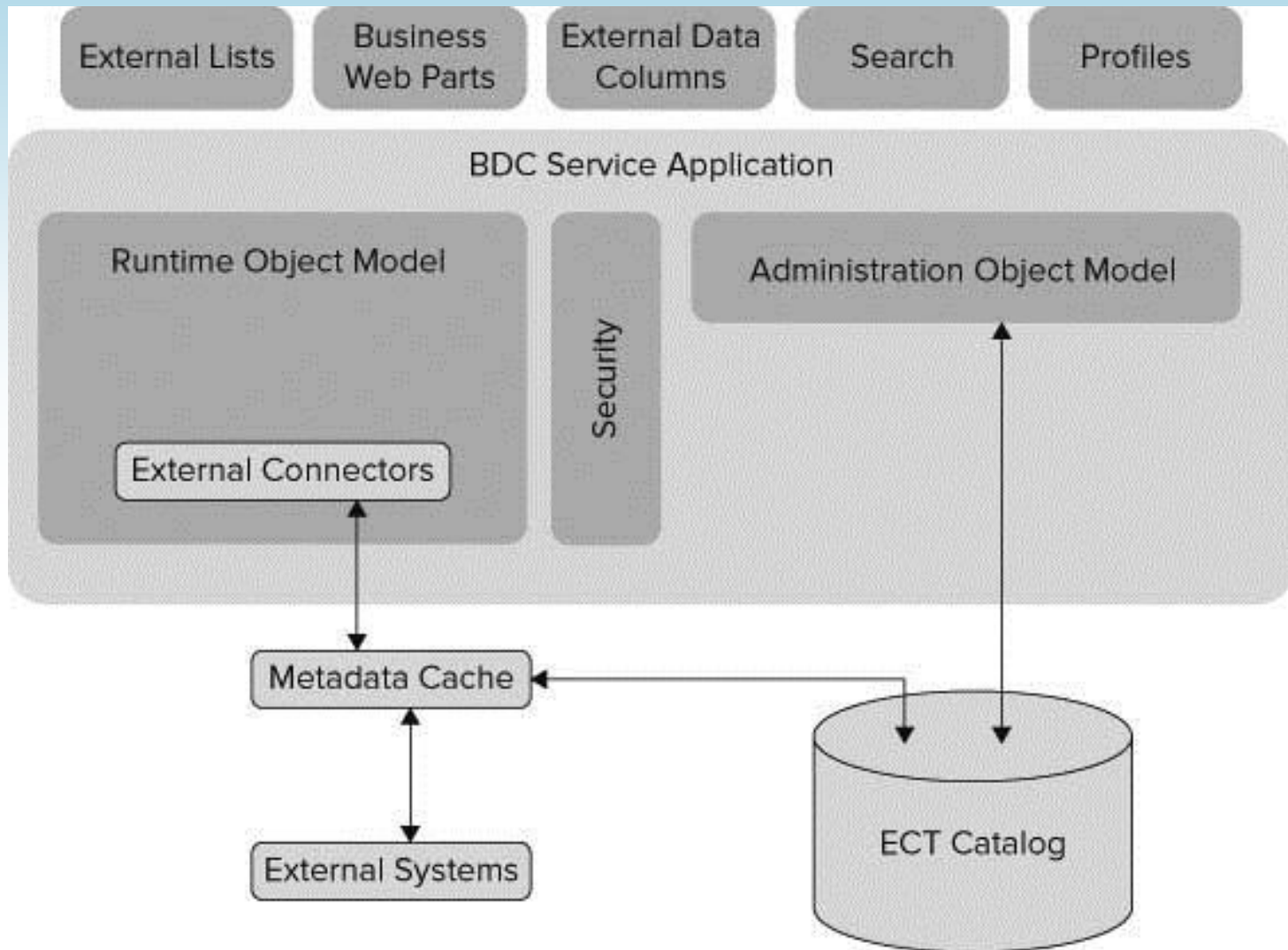
## Training

- Microsoft
- Public, Private & Custom Classes
- Volume Discounts

# BCS Architecture



# BCS Service Application



# References

- [Using Business Connectivity Services in SharePoint 2010](#) by Kirk Evans
- [Chapter 11: Business Connectivity Services](#), Professional SharePoint Development
- [Searching External Data in SharePoint 2010 Using Business Connectivity Services](#) by Eric White

# Questions

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# For Text with Additional Graphic/Images



## Transition Slide #1

NOTE: Transition slides can be used anywhere in a presentation to separate sections. There is no color-coding required.

## Transition Slide #2

# Transition Slide #3

## Transition Slide #4

# Transition Slide #5

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